

K-SEA TRANSPORTATION INC. eLearning Case Study

The Organization

K-Sea Transportation Inc.

Location: East Brunswick, NJ

Services Provided: Marine Transportation, Distribution and Logistics

Number of Employees: around 300 in over 6 locations

Contact: Alison Gavin, Corporate Human Resource Manager

The Challenge

For K-Sea, connectivity to their different vessels posed a challenge to their training initiatives. They thus needed a platform that would transcend land-sea barriers, link diverse work settings and provide straightforward and site-specific training to various employees in multiple locations.

The Solution

To meet its unique training needs, K-Sea hooked up their employees in one centralized platform via ClarityNet, which erased physical barriers, rolled out user-friendly training and engaged employee attention with meaningful content.

The Result

With ClarityNet, K-Sea met training requirements with “ease” and increased the cost-effectiveness of its training.



Safe and Sound ■ Transportation Services

K-Sea Transportation Partners LLC, headquartered in East Brunswick, New Jersey, is a leading provider of marine transportation, distribution and logistics services in the U.S. From locations in New York, Philadelphia, Norfolk, Seattle and Honolulu, K-Sea operates a large fleet of tugs and tank barges that serves a wide range of customers, including major oil companies, oil traders and refiners.

“ClarityNet provided the best deal when it came to pricing...for us to train 300 individuals with instructor-led training would cost us five times the amount of the ClarityNet products.”

Alison Gavin
Corporate Human Resource Manager
K-Sea Transportation Partners, LLC
East Brunswick, NJ

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Phone: 800-861-7668

Email: info@training.dupont.com

Website: www.training.dupont.com

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